

HEADLINE NEWS SITES IN NIGERIA

HILL+KNOWLTON
STRATEGIES



JSP
Communications

Quick snapshot

- Population of Nigeria is over 160million
- Literacy rate of 57%
- Low newspaper readership but high pass over rate
- Falling newspaper readership, but still highly influential
- Highest circulating newspaper below 100,000 daily, with top 5 papers having over 90% share
- About 300 radio stations
- Over 150 TV stations
- TV news coverage is paid for
- Media is robust and independent
- Cable TV -DSTV best to reach AB+



Front page news websites

- <http://www.thisdayonline.com/>
- <http://tribune.com.ng/index.php>
- <http://www.vanguardngr.com/>
- <http://www.breakingnews.com/topic/nigeria>
- <http://www.punchng.com/>
- <http://www.ngrguardiannews.com/>
- <http://sunnewsonline.com/new/>
- <http://www.channelstv.com/home>

JSP PR Agency Contact

Telephone: +234 (1) 8926221, 8023182908

Email: pr@jspcommunications.com
jspcommunications@live.com

Website : www.jspcommunications.com

Linked: http://www.linkedin.com/company/jsp-communications-lagos?trk=tabs_biz_home

Facebook: <http://www.facebook.com/pages/JSP-Corporate-Communications/244312378974671>